

22<sup>nd</sup> Feb 2010

<http://www.vaila.co.uk/>

Hello,

My name is Stuart, I'm retired and am also an Essex Branch NARPO member.

Having re-located to the Cotswold region (post retirement) my wife and I are looking sell on our holiday home in the Cotswold area plus the business we have raised since beginning to let it some years ago. Something we used greatly whilst living in the South East and took full opportunity to rent out. More recently we have no real need to use it ourselves and have other local projects in mind.

We are adamant that it would represent a significant and shrewd investment to another NARPO member with an ability to maintain the flourishing business that we have already generated. We also have personal reasons why we would wish to pass the holiday home on to a serving or retired officer.

We have advertised in the NARPO magazine for three years now. Prior to that we advertised in selected county publications and in my police forces. We have never been greedy and as a result have been rewarded with good business and contacts alike. Our client base is made up of 'returning' serving and retired Police officers who we have trusted with taking good care of our holiday home. Our wish would be to provide some continuity to the clients and sell the holiday home on to another retired Police officer capable of overseeing an up and running business interest. We already have advanced bookings for this season which more than cover annual costs, and are therefore in no rush to sell the holiday home. As such we have thought about releasing a pre-open-market sale leaflet as a special offer to NARPO members. As part of this - the sale would be more inclusive, the hand over package more personal, the ask price lower and will invite offers in the region of.

Once up and running and with care, the holiday home will quite easily pay for itself and provide what would be (in today's climate) an excellent return on any investment. Plus provide a personal use holiday home or retreat at other times in the year.

Personal use is ANY other time your not letting! In closed season this gives almost exclusive access to the heated indoor swimming pool, steam rooms etc and of course the beautiful location. We really can't say enough about all that is on offer! Naturally any visit to the holiday home as an inspection would be at the usual NARPO discounted rates (see magazine) and for those who take the plunge and buy then it's all fully refundable! There are other lodges up for sale periodically, which on their own may be cheaper but none as substantially modernised as ours and none with the ongoing business.

This isn't a typical sale which is why we are going to these lengths to find a suitable buyer rather than just encounter 'any' buyer.

We ask if you would be kind enough to include the attached 'for sale leaflet' on any in-branch circulation you have due or running. If you have a paper circulation and think you could help us then we would be happy to print off a number of leaflets and send them on to you (at our expense). Failing that, a mere mention for rental business would be appreciated as this area is well worth a visit and our rates truly represent a substantial saving.

I'm not sure if you would have a provision for this or even if you were prepared to do it but I would understand your final decision in any event.

Thank you very much for your time.

Stuart (& Lisa)

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